



Dear Reseller,

We are writing to inform you of Presidio Brands, Inc. d/b/a Every Man Jack's ("EMJ") new distribution policy with respect to consumer product goods sold via all channels of business in the United States. EMJ has determined that this policy is necessary to help safeguard brand integrity and reputation, in addition to protecting the investment of our retail partners that provide valuable services to end users in the competitive marketplace for our Products. As used herein, "Products" means all the products sold or distributed by EMJ and listed on the attached table.

Unilateral Policy

You are free to decide whether to follow this policy. This policy does not constitute an agreement between you and EMJ, and EMJ is not seeking a response from you.

Although you remain free to resell Products at the price of your choosing, as of January 30th, 2022, EMJ will cancel all orders and indefinitely terminate any supply relationship with a reseller that EMJ determines has advertised, offered, or sold the below products at a net retail sales price that is less than the minimum retail price set and announced by EMJ on a periodic basis (the "Minimum Price"). This policy is non-negotiable. Upon violation of the policy, EMJ will immediately cease shipment to the violating reseller. Probationary or suspension periods will not be permitted.

Minimum Price

As of January 30th, the Minimum Price is for each Product is listed on the attached table.

EMJ may at any time modify, suspend, or discontinue this policy in whole or in part or specify certain periods during which the policy is inapplicable.

Distribution Policy Manager

Please direct all questions and concerns to our Brand Integrity Team – brandintegrity@everymanjack.com

Please see below Table.

Thanks,
Team Every Man Jack



Every Man Jack
500 Tamal Plaza, Suite 505, Corte Madera, CA 94925
everymanjack.com



Brand	UPC	Category	Product Description	Fragrance / Description	MAP
Every Man Jack	878639000063	Body	16.9oz Body Scrub	Citrus	\$ 6.47
Every Man Jack	878639000087	Body	16.9oz Body Wash	Cedarwood	\$ 6.47
Every Man Jack	878639000100	Body	16.9oz Body Wash	Sandalwood	\$ 6.47
Every Man Jack	878639000759	Body	16.9oz Body Wash	Activated Charcoal	\$ 6.47
Every Man Jack	878639000902	Body	16.9oz Body Wash	Sea Salt	\$ 6.47
Every Man Jack	878639001893	Body	16.9oz Body Wash	Aged Bourbon	\$ 6.47
Every Man Jack	878639004450	Body	16.9oz Body Wash	Crimson Oak	\$ 6.47
Every Man Jack	878639000711	Body	32.0oz 3 in 1 All Over Wash	Cedarwood	\$ 10.47
Every Man Jack	878639000728	Body	32.0oz 3 in 1 All Over Wash	Sandalwood	\$ 10.47
Every Man Jack	878639003354	Body	32.0oz 3 in 1 All Over Wash	Citrus	\$ 10.47
Every Man Jack	878639003408	Body	32.0oz 3 in 1 All Over Wash	Sea Salt	\$ 10.47
Every Man Jack	878639006232	Body	33.8oz Body Wash	Sandalwood	\$ 10.47
Every Man Jack	878639006256	Body	33.8oz Body Wash	Cedarwood	\$ 10.47
Every Man Jack	878639006249	Body	33.8oz Body Wash	Eucalyptus Mint	\$ 10.47
Every Man Jack	878639003538	Body	6.0oz 2-in-1 Body Bar	Citrus	\$ 4.97
Every Man Jack	878639003361	Body	6.0oz 2-in-1 All Over Bar	Sandalwood	\$ 4.97
Every Man Jack	878639003378	Body	6.0oz 2-in-1 All Over Bar	Cedarwood	\$ 4.97
Every Man Jack	878639003385	Body	6.0oz 2-in-1 All Over Bar	Sea Salt	\$ 4.97
Every Man Jack	878639000957	sport	6oz Continuous Spray, SPF 30	Fragrance Free	\$ 11.99
Every Man Jack	878639000964	sport	6oz Continuous Spray, SPF 50	Fragrance Free	\$ 11.99
Every Man Jack	878639000971	sport	6.7oz Body Lotion, SPF 30	Fragrance Free	\$ 11.99
Every Man Jack	878639000988	sport	3.2oz Face Shield, SPF 50	Fragrance Free	\$ 11.99
Every Man Jack	878639003866	hand	1.4oz Hand Sanitizer	Citrus	\$ 3.97
Every Man Jack	878639003651	hand	1.4oz Hand Sanitizer	Sea Salt	\$ 3.97
Every Man Jack	878639003446	hand	12oz Hand Wash	Citrus	\$ 3.97
Every Man Jack	878639003637	hand	12oz Hand Wash	Sea Salt	\$ 3.97
Every Man Jack	878639000162	deodorant	2.7oz Deodorant	Activated Charcoal	\$ 6.47
Every Man Jack	878639003415	deodorant	2.7oz Deodorant	Sea Salt	\$ 6.47
Every Man Jack	878639004436	deodorant	2.7oz Deodorant	Crimson Oak	\$ 6.47
Every Man Jack	878639000216	deodorant	3.0oz Deodorant	Cedarwood	\$ 6.47
Every Man Jack	878639000223	deodorant	3.0oz Deodorant	Citrus	\$ 6.47
Every Man Jack	878639000230	deodorant	3.0oz Deodorant	Sandalwood	\$ 6.47
Every Man Jack	878639000285	deodorant	3.0oz Deodorant	Fragrance Free	\$ 6.47
Every Man Jack	878639000292	deodorant	3.0oz Deodorant	Fresh Scent	\$ 6.47
Every Man Jack	878639003729	deodorant	3.5oz Dry Spray Deodorant	Sea Salt	\$ 6.97
Every Man Jack	878639000803	deodorant	3.5oz Dry Spray Deodorant	Cedarwood	\$ 6.97
Every Man Jack	878639000810	deodorant	3.5oz Dry Spray Deodorant	Sandalwood	\$ 6.97
Every Man Jack	878639000148	cologne	3.4oz Cologne	Cedarwood	\$ 19.99
Every Man Jack	878639004382	cologne	3.4oz Cologne	Crimson Oak	\$ 19.99
Every Man Jack	878639004375	cologne	3.4oz Cologne	Sea Salt	\$ 19.99
Every Man Jack	878639000186	cologne	3.4oz Cologne	Sandalwood	\$ 19.99
Every Man Jack	878639000353	skin	4.2oz Charcoal Face Scrub Oil & Acne Defense	Fragrance Free	\$ 7.47
Every Man Jack	878639000391	skin	5.0oz Charcoal Face Wash Oil & Acne Defense	Fragrance Free	\$ 7.47
Every Man Jack	878639000438	skin	30 CT. Activated Charcoal Face Wipes Oil & Acne Defense	Fragrance Free	\$ 4.97
Every Man Jack	878639000667	skin	4.2oz Activated Charcoal Face Mask + Scrub Oil & Acne Defense	Fragrance Free	\$ 7.47
Every Man Jack	878639000650	skin	2.5oz Face Lotion, Oil Defense Mattifying Oil Defense	Fragrance Free	\$ 7.47
Every Man Jack	878639000384	skin	5.0oz Face Wash (pre-shave)	Natural Menthol	\$ 6.47
Every Man Jack	878639000551	skin	4.2oz Face Lotion (post-shave)	Natural Menthol	\$ 6.47
Every Man Jack	878639000568	skin	4.2oz Face Lotion (post-shave)	Fragrance Free	\$ 6.47
Every Man Jack	878639000575	skin	5oz Face Scrub, Natural Menthol (pre-shave)	Natural Menthol	\$ 6.47
Every Man Jack	878639000605	skin	0.5oz Triple Action Eye Cream Age Defy	Fragrance Free	\$ 11.97
Every Man Jack	878639000612	skin	1.7oz Wrinkle Reducing Facial Moisturizer Age Defy	Fragrance Free	\$ 11.97
Every Man Jack	878639000643	skin	2.5oz Daily Prevention Face Lotion SPF 20 Age Defy	Fragrance Free	\$ 9.97
Every Man Jack	878639004825	skin	5oz Face Wash, Daily Energizing Skin Revive	Fragrance Free	\$ 7.47
Every Man Jack	878639004832	skin	4.2oz Face Scrub, Gentle Exfoliating Skin Revive	Fragrance Free	\$ 7.47
Every Man Jack	878639004900	skin	0.5oz Rapid Recovery Eye Cream Skin Revive	Fragrance Free	\$ 11.97
Every Man Jack	878639004849	skin	2.5oz Face Lotion, Daily Hydration Skin Revive	Fragrance Free	\$ 7.47
Every Man Jack	878639000872	skin	24 Pack 0.15oz Lip Balm	Shea Butter	\$ 2.97
Every Man Jack	878639000995	skin	24 Pack 0.15oz Lip Balm	Fragrance Free	\$ 2.97
Every Man Jack	878639001503	razor	Razor Chrome (Includes 4 Cartridges) - transitioning to 2 cart.	N/A	\$ 15.99
Every Man Jack	878639001510	razor	Razor Black (Includes 4 Cartridges) - transitioning to 2 cart.	N/A	\$ 15.99
Every Man Jack	878639001565	razor	4 pk Razor Cartridges Sensitive	N/A	\$ 11.99
Every Man Jack	878639000476	shave	6.7oz Shave Cream	Fragrance Free	\$ 6.47
Every Man Jack	878639001824	shave	6.7oz Shave Cream	Natural Menthol	\$ 6.47
Every Man Jack	878639001848	shave	6.7oz Shave Cream	Activated Charcoal	\$ 6.47
Every Man Jack	878639000421	shave	7.0oz Shave Gel	Fragrance Free	\$ 5.47
Every Man Jack	878639001909	shave	7.0oz Shave Gel	Natural Menthol	\$ 5.47
Every Man Jack	878639001923	shave	7.0oz Shave Gel	Activated Charcoal	\$ 5.47
Every Man Jack	878639001046	hair	13.5oz 2-in-1 Daily Shampoo	Citrus	\$ 8.47
Every Man Jack	878639004634	hair	13.5oz 2-in-1 Shampoo Daily Care	Sea Salt	\$ 8.47
Every Man Jack	878639004634	hair	13.5oz 2-in-1 Daily Care Shampoo	Sea Salt	\$ 8.47
Every Man Jack	878639001107	hair	13.5oz 2-in-1 Thickening Shampoo Thickening	Tea Tree	\$ 8.47
Every Man Jack	878639001152	hair	13.5oz 2-in-1 Daily Shampoo Daily Care	Sandalwood	\$ 8.47
Every Man Jack	878639001282	hair	13.5oz 2-in-1 Purifying Shampoo	Activated Charcoal	\$ 8.47
Every Man Jack	878639004641	hair	13.5oz 2-in-1 Thickening Scalp Relief	Eucalyptus Mint	\$ 9.99
Every Man Jack	878639004887	hair	13.5oz Itch Relief 2-in-1 Shampoo Scalp Relief	Natural Menthol	\$ 9.99
Every Man Jack	878639004726	hair	4.2oz Scalp Scrub Scalp Relief	Natural Menthol	\$ 9.97
Every Man Jack	878639004818	hair	4.2oz Scalp Scrub, Thickening Thickening	Tea Tree	\$ 9.97
Every Man Jack	878639004665	hair	8oz Thickening Spray Thickening	Tea Tree	\$ 9.97
Every Man Jack	878639001398	hair	6oz Surf Spray Moisture Lock	Sea Salt	\$ 9.97
Every Man Jack	878639003484	styling	3.4oz Fiber Cream	Fragrance Free	\$ 9.97
Every Man Jack	878639003460	styling	3.4oz Styling Clay	Fragrance Free	\$ 9.97
Every Man Jack	878639003477	styling	3.4oz Thickening Paste	Tea Tree	\$ 9.97
Every Man Jack	878639003491	styling	3.4oz Grooming Cream	Fragrance Free	\$ 9.97
Every Man Jack	878639001381	styling	6.0oz Sculpting Spray Gel	Fragrance Free	\$ 8.97
Every Man Jack	878639001459	styling	Hair Styling Rack Empty	N/A	NA

Every Man Jack	878639001381	styling	6.0oz Sculpting Spray Gel	Fragrance Free	\$ 8.97
Every Man Jack	878639001459	styling	Hair Styling Rack Empty	N/A	NA
Every Man Jack	878639001015	beard	1.0oz Beard Oil	Sandalwood	\$ 9.47
Every Man Jack	878639003675	beard	1.0oz Beard Oil	Sea Salt	\$ 9.47
Every Man Jack	878639001947	beard	1.0oz Beard Oil	Natural Hemp	\$ 9.47
Every Man Jack	878639001022	beard	4.0oz Beard Butter	Sandalwood	\$ 9.47
Every Man Jack	878639001961	beard	4.0oz Beard Butter	Natural Hemp	\$ 9.47
Every Man Jack	878639003699	beard	4.0oz Beard Butter	Sea Salt	\$ 9.47
Every Man Jack	878639001053	beard	6.7oz Beard + Face Wash	Sandalwood	\$ 9.47
Every Man Jack	878639001954	beard	6.7oz Beard + Face Wash	Natural Hemp	\$ 9.47
Every Man Jack	878639003682	beard	6.7oz Beard + Face Wash	Sea Salt	\$ 9.47
Every Man Jack	878639001619	beard	6.7oz Beard Conditioner	Sandalwood	\$ 9.47
Every Man Jack	878639001404	beard	2.0oz Beard Balm	Sandalwood	\$ 9.47
Every Man Jack	878639001978	beard	2.0oz Beard Balm	Natural Hemp	\$ 9.47
Every Man Jack	878639004948	beard	3.2oz Recovery Beard Lotion	Sandalwood	\$ 11.97
Every Man Jack	878639008045	beard	1.7ozThickening Beard Serum	Sandalwood	\$ 11.97
Every Man Jack	878639000513	travel	2oz Face Lotion	Natural Menthol	\$ 2.97
Every Man Jack	878639000506	travel	2oz Shave Cream	Natural Menthol	\$ 2.97
Every Man Jack	878639006348	travel	2oz Body Wash	Sandalwood	\$ 2.97
Every Man Jack	878639001800	travel	0.5oz Deodorant	Cedarwood	\$ 2.97